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Using SPATEX to Develop Products [www.use-it-more.com](http://www.use-it-more.com)

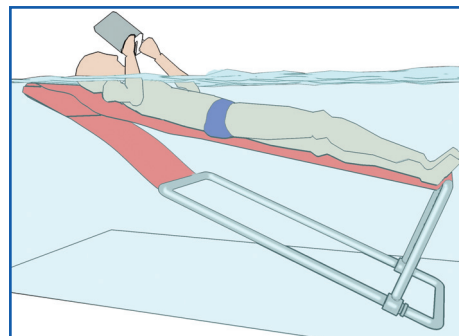
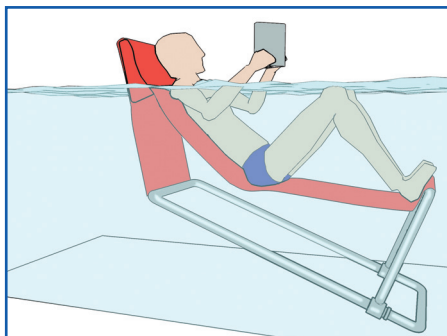


Colchester England - Sunday 8th January 2006

Penny Brindle lies back supported by a rocking underwater hammock in an insulated 12 foot diameter Doughboy above-ground pool covered with a Pleasure-Dome

Water Temperature 35°C  
 Inside Air Temperature 22°C  
 Outside Air Temperature 1°C

The caption on the picture says it all. Use-it-more has some radically different new product concepts. Take an inexpensive above-ground pool, insulate it, give it a Calorex heat pump, a Badu-Jet counter-current swimming pump with u/w light, a go-anywhere pack-away season-extending enclosure and you have an outdoor-indoor all-day, all-year-round swimming pool for under £10,000. Oh, one more thing, give it a rocking underwater hammock, so that you can read a book in comfort and completely de-stress !!



Chris Brindle who runs use-it-more, is a talented Product Developer with past credits at Midland Bank and Legal & General. In his poorer days he bought a small Doughboy pool but was very disappointed that it was just too cold to swim in unless the weather was really hot.

Use-it-more.com is the result of his determination to do something about it. Just about everything is designed and made in Britain by people more used to making things for cars, airplanes, hovercraft and ocean racing yachts.

Use-it-more products are covered by a total of 4 patents currently pending, all submitted in the last 6 months. With the ideas protected use-it-more went to Spatex for the first time to find out what the Pool and Spa Industry thought of them. As a result of all the highly positive comments and suggestions these are the products and initiatives you can expect to see in the very near future.



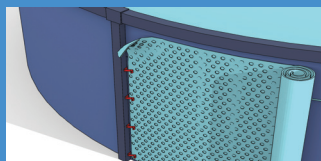
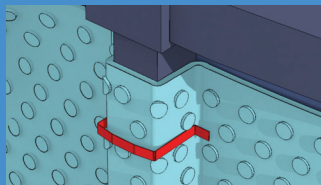
Pleasure-Dome™

- A version to protect groundwork and renovation contractors
- A version for spa hirers to use in bad weather
- A version to go over small above-ground pools
- Versions with a simple polyethylene sheet cover
- Versions with an upmarket durable tailored cover



Rocking Underwater Hammock

- Upmarket version in Marine Grade stainless steel ready now
- Europe-wide campaign to place in up-market spa and pool projects
- Search for partner to produce mass-market resin version



Above Ground Pool Insulation

- Blister packs of "Clip-Over" clips (top picture) for Doughboy and Plastica/Aqua Leader/Allegro pools
- Blister packs of "Clip-Behind" clips (bottom picture) for straight-sided steel-legged type pools e.g. Doughboy and Ester Williams, and resin-legged pools including Allegro and the Paramount Impact/Discovery pools.
- Highly attractive coloured closed-cell foam external insulation panels (attractive in Summer and effective all year round)
- 25mm clear u.v. protected bubble 200micron 1.2 and 1.3m wide (to get u.v. gain in Summer, and insulate all year round)